

# More Health Awareness Through Sustainable Sensitizing

Interim Findings 12/2022

This project was started in June, 2016 as health promotion activity for companies. Additional companies can join anytime to participate.



### **Cooperation**

#### Hochschule Bonn-Rhein-Sieg

(University of Applied Sciences)

Founded: Jan-01-1995

Locations: Sankt Augustin, Rheinbach and Hennef

- 38 Bachelor- und Master courses
- Practice-oriented studies
- Approx. 1000 employees, thereof 150 professors
- Approx. 9500 students



#### brainLight GmbH

#### Founded: Oct-31-1988

Synergy of audio-visual relaxation and Shiatsu-Massage



- Application of innovative technologies
  - Audio-visual Deep Relaxation- and Learning programs
  - Shiatsu-Massage-Chairs
  - brainLight-Complete-Systems

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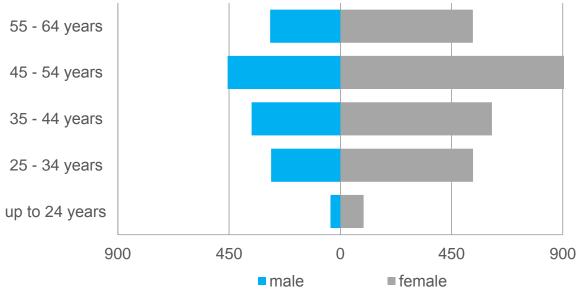


### **General Information**

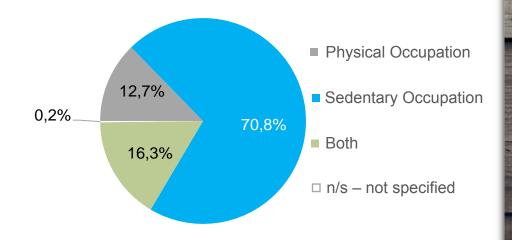
175 different companies participated in this study to date.

**4150 study participants** (approx. 66 % female; approx. 34% male) used the brainLight-System.

### Age Pyramid



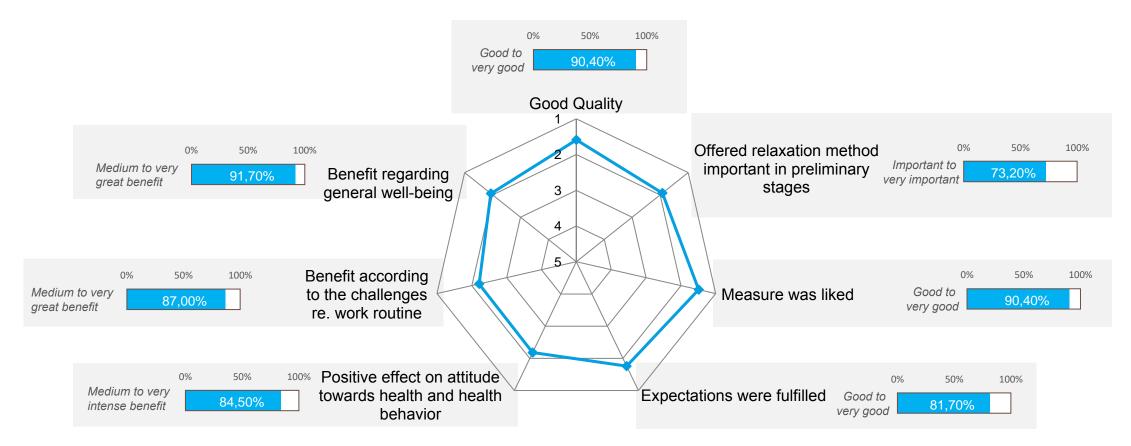
### **Main Occupation**





#### **Information for Implemented Measures**

(1 = "applies totally" to 5 = "applies not at all")

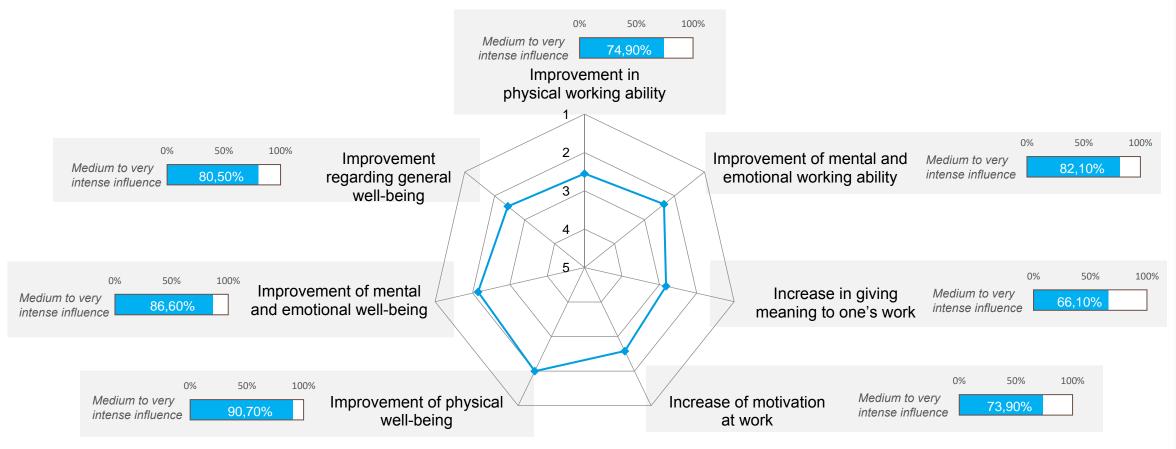




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#### Information related to the influence of the applied relaxation method

(1 = "applies totally" bis 5 = "applies not at all")





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### **Conclusions**

Information related to the influence of the applied relaxation method

About 85% have been **positively** influenced in re. to health and their health behavior. Approx. 75% of the participants noticed an **improvement in their physical working ability**.

More than 85% notice a benefit of the method in coping with the challenges of their daily work routine.

More than 80% confirm an improvement in their mental and emotional working ability.



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#### **Conclusions**

Information related to the influence of the applied relaxation method

More than 65% notice an increase in giving meaning to their personal work.

An **increase** in **motivation** is **confirmed** by more than **70%** of the participants.

More than 85% of the participants feel physically as well as mentally and emotionally really well after the applied relaxation method.